

TOP
**CORPORATE
CULTURE**
AWARDS



**DBUSINESS
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AWARDS**

Honoring Detroit's most inspiring companies and the people behind their winning cultures.

SURVEY REPORT

March 1st, 2022

PRESENTED FOR:
Great Business Co.

PREPARED BY:
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PARTICIPANT SUMMARY:

Great Business Co

John Levy,

Thank you for making the DBusiness Top Corporate Culture Awards project such an amazing success! We at DataJoe take great pride in the quality of our research. Without you, this project would not have been possible. As a HUGE thank you, we hope this summary report will help provide some actionable intelligence to make Great Business Co THE best place to work in all of Detroit!

Having 134 employees, Great Business Co was grouped with 10 other Medium companies.

Below, for each question asked, you will see your average score, the average score for all companies in the Medium group, your score variance, and a distribution graph.

All questions were asked on a scale of 1-7, meaning: 1 = Strongly Disagree, 7 = Strongly Agree

	<u>Your Company</u>	<u>Group</u>	<u>Variance</u>
 Total number of surveys received:	64	71.1	-7.1
 Total average score:	306.81	272.76	34.05

Survey Questions

Section 1. Corporate Culture Champions

Ineffective culture leads to low profits, disengaged employees, and high turnover. Culture is reinforced through hiring practices, onboarding/training, rewards/recognition, communication, and consistency.*

	<u>Your Average</u>	<u>Group Average</u>	<u>Variance</u>	<u>Distribution of Responses</u>
1. I believe this company is going in the right direction	6.56	5.61	0.95	
2. My company is socially responsible	6.63	5.6	1.03	
3. I feel well informed about important decisions at this company	6.22	5.23	0.99	
4. I would highly recommend working for this company	6.34	5.4	0.94	
5. I can trust what the organization tells me	6.27	5.3	0.97	
6. I have a clear understanding of my job role	5.89	5.2	0.69	
7. This company operates with strong values and ethics	6.7	6.15	0.55	