WHO DO YOU PREDICT WILL WIN THE UPCOMING MICHIGAN GUBERNATORIAL ELECTION?

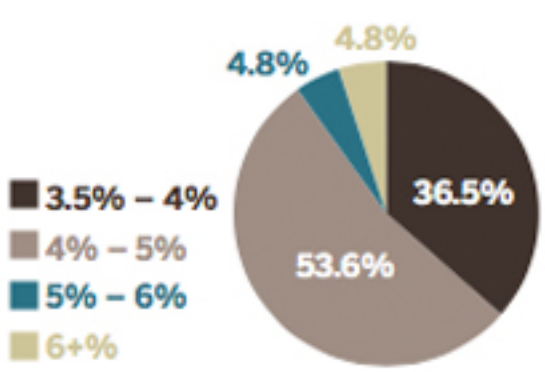
- EVAN SPACE..... 2.4%
- **BILL SCHUETTE..... 21.9%**
- MARK HACKEL..... 17.0%
- JOSEPH DEROSE 0.0%
- BRIAN CALLEY..... 9.7%
- JIM HINES..... 0.0%
- MARK MCFARLIN 0.0%
- PATRICK COLBECK..... 4.8%
- GRETCHEN WHITMER .. 14.6%
- BILL COBBS 2.4%
- ABDUL EL-SAYED 2.4%
- SHRI THANEDAR..... 0.0%
- MARK BERNSTEIN 2.4%
- GEOFFREY FEIGER 2.4%
- DEBBIE DINGELL..... 2.4%
- NO RESPONSES 17.0%

WHO DO YOU PREDICT WILL WIN THE UPCOMING MICHIGAN SENATE SEAT?

- ROBERT YOUNG 19.5%
- **DEBBIE STABENOW ... 65.8%**
- LENA EPSTEIN*..... 4.8%
- NO RESPONSES 9.7%

WHERE WILL MICHIGAN'S UNEMPLOYMENT RATE BE AT THE END OF 2018?

(APPROX. 4.2% AS OF JULY 2017)



WHICH PARTY WILL HAVE THE MAJORITY FOLLOWING NEXT YEAR'S CONGRESSIONAL MIDTERM ELECTIONS?

41.4%	53.6%	4.8%
DEMOCRATIC PARTY	REPUBLICAN PARTY	NO RESPONSES

WHAT EFFECT DO YOU BELIEVE THAT PRESIDENT TRUMP'S ECONOMIC POLICIES WILL HAVE IN 2018?

FAVORABLE	DETRIMENTAL
68.2%	31.7%

HOW WOULD YOU RATE THEIR PERFORMANCE UP TO THIS POINT?

	● EXCELLENT	●● GOOD	●●● AVERAGE	●●●● FAIR	●●●●● POOR
PRESIDENT DONALD TRUMP	7%	10%	5%	20%	59%
FED CHIEF JANET YELLEN	15%	48%	25%	5%	8%
GOVERNOR RICK SNYDER	22%	32%	24%	12%	10%
MAYOR MIKE DUGGAN	24%	49%	20%	5%	2%

WILL HOME PRICES SLIDE, STAY LEVEL, OR RISE IN 2018?

	↓	→	↑
USA	10%	20%	71%
MICHIGAN	10%	7%	83%
DETROIT	7%	32%	61%
DETROIT SUBURBS	10%	10%	80%

↓ = SLIDE DOWN → = STAY LEVEL ↑ = RISE HIGHER

WHAT PROJECT OR ACTIVITY WILL HAVE THE MOST POSITIVE IMPACT ON DETROIT'S ECONOMY IN 2018?

- DOWNTOWN DETROIT REVITALIZATION | **31.7%**
- BLIGHT REMOVAL | **9.7%**
- QLINE RAIL SYSTEM | **2.4%**
- LITTLE CAESARS ARENA DEVELOPMENT & THE DISTRICT DETROIT | **29.2%**
- EAST RIVERFRONT HOUSING DEVELOPMENT | **4.8%**
- NEIGHBORHOOD REVITALIZATION | **14.6%**
- OTHER | **2.4%**
- NO RESPONSES | **4.8%**

WHICH OF MICHIGAN'S LARGEST PUBLICLY TRADED COMPANIES WILL SEE THE BEST STOCK PERFORMANCE IN 2018?

- DOW CHEMICAL..... 7.3%
- STRYKER..... 31.7%
- KELLOGG..... 4.8%
- FORD..... 14.6%
- GENERAL MOTORS..... 4.8%
- DTE ENERGY 12.1%
- PERRIGO CO..... 7.3%
- WHIRLPOOL..... 2.4%
- LEAR 4.8%
- CMS ENERGY..... 0.0%
- DOMINO'S PIZZA..... 7.3%
- NO RESPONSES..... 2.4%

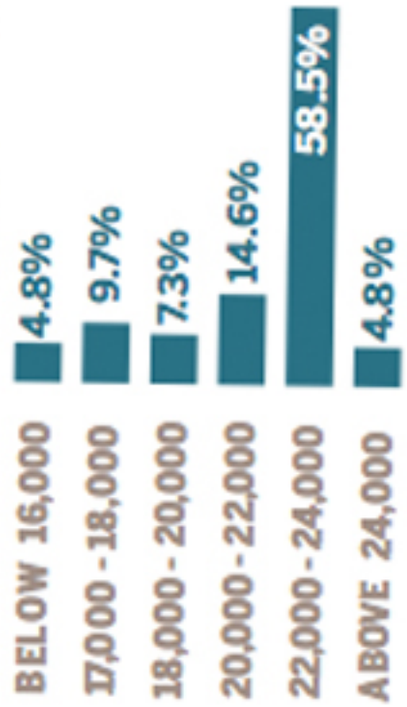
THE CURRENT MARKET VALUE OF THE

DOW JONES INDUSTRIAL INDEX

IS APPROXIMATELY

21,000.

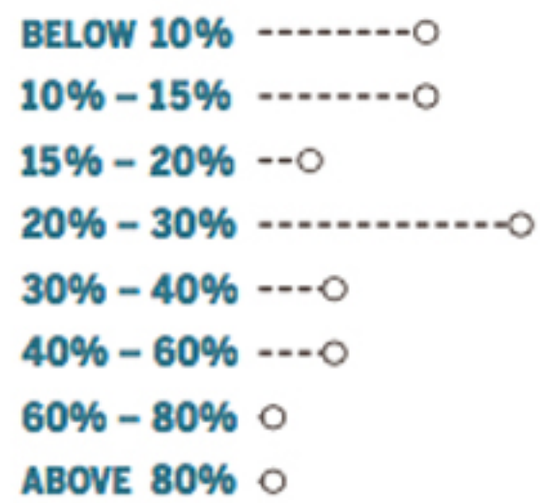
AT THE END OF 2018, WHERE WILL THE DOW JONES INDUSTRIAL INDEX BE AT?



WHAT DO YOU BELIEVE ARE THE ODDS OF THE U.S. BEING IN A

RECESSION

AT SOME POINT IN 2018?



WHAT IS YOUR FAVORITE

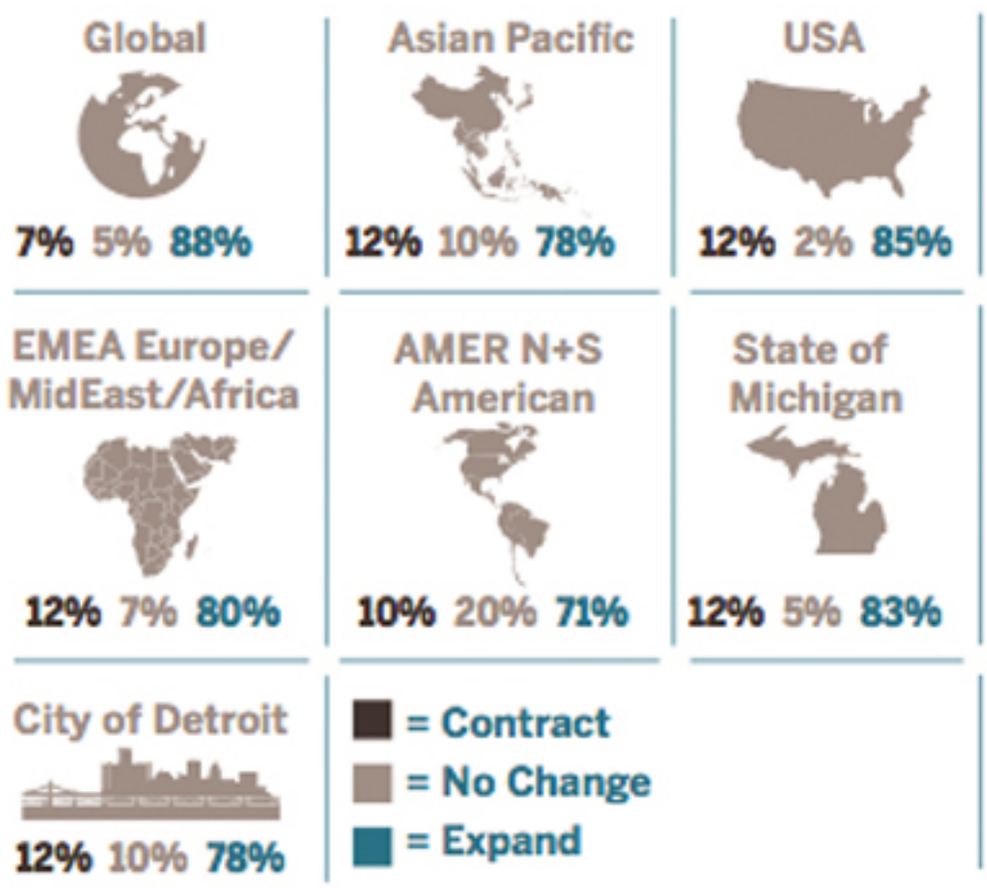
STOCK SECTOR

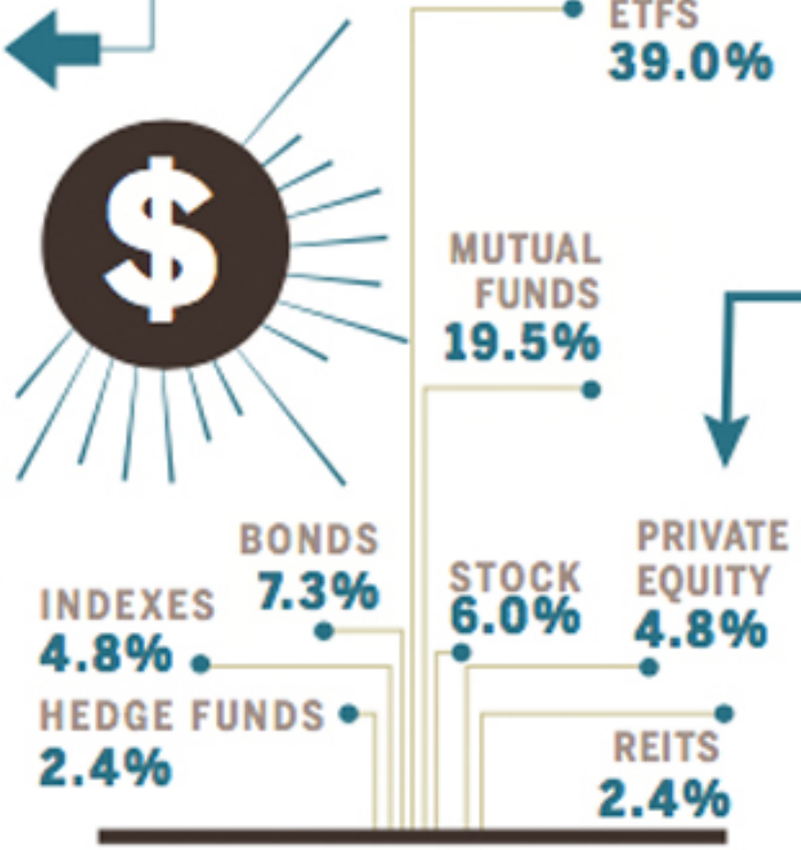
FOR 2018?

- FINANCIAL SERVICES | 24.3%
- TECHNOLOGY | 24.3%
- CONSUMER DEFENSE | 9.7%
- HEALTH CARE | 12.1%
- CONSUMER CYCLICALS | 0%
- ENERGY | 4.8%
- COMMUNICATION SERVICES | 0%
- REAL ESTATE | 4.8%
- BASIC MATERIALS | 4.8%
- UTILITIES | 7.3%
- INDUSTRIALS | 7.3%

IN 2018 WILL THE FOLLOWING ECONOMIES

CONTRACT, STAY THE SAME, OR EXPAND?





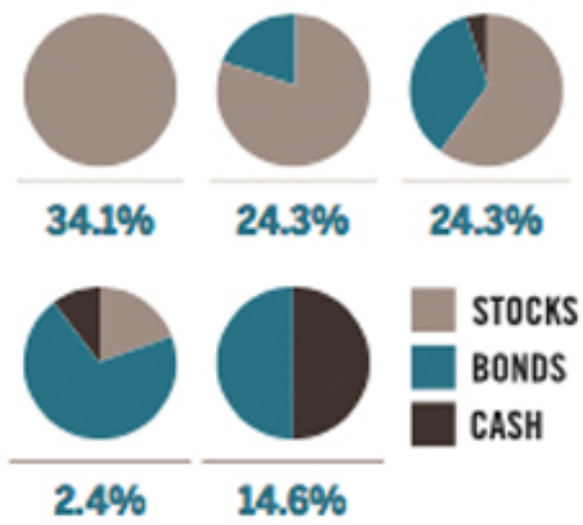
WHICH INVESTMENT VEHICLE

DO YOU ANTICIPATE USING THE MOST IN 2018?

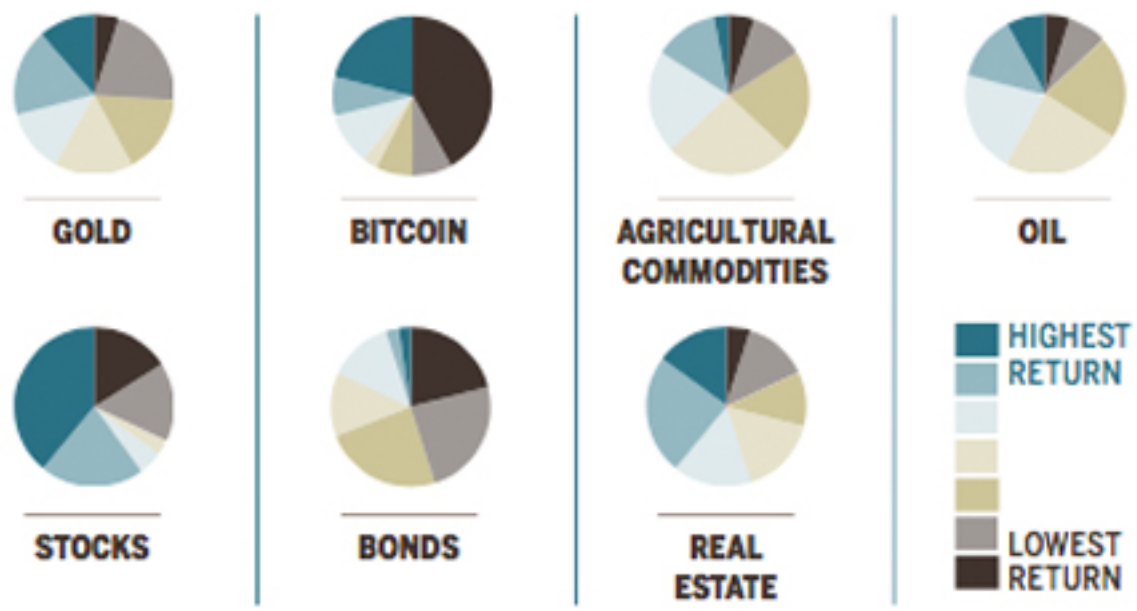
WHAT WILL BE THE MOST SUCCESSFUL

ASSET ALLOCATION

FOR 2018?

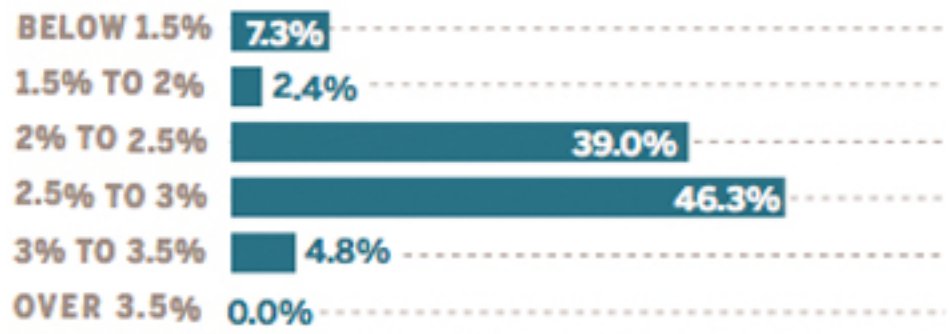


RANK THE FOLLOWING IN ORDER OF **EXPECTED RETURN FOR 2018:**



WHERE WILL **10-YEAR U.S. TREASURY YIELDS** BE AT 2018 YEAR-END?

(CURRENTLY AT APPROX. 2.155%)



WHAT WILL HAVE THE **MOST POSITIVE IMPACT** ON THE 2018 MARKETS?

RESOLUTION IN EUROPEAN UNION (BREXIT)
2.4%

EMERGING MARKET GROWTH
9.7%

JOB CREATION
12.1%

* TAX REFORM LEGISLATION
43.9%

U.S. MONETARY POLICY
4.8%

OIL INDUSTRY GAINS
4.8%

EMERGING TECHNOLOGIES
4.8%

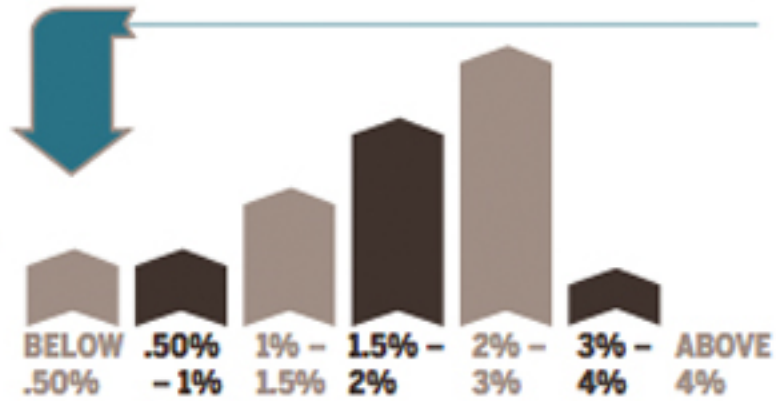
NATURAL GAS DEVELOPMENTS
0.0%

REAL ESTATE GROWTH
2.4%

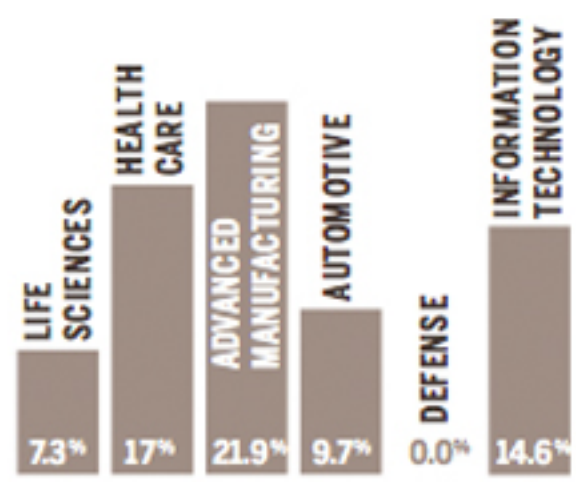
TRUMP'S LEADERSHIP
2.4%

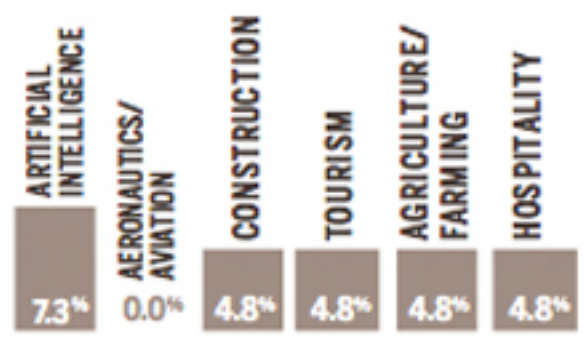
OTHER
9.7%

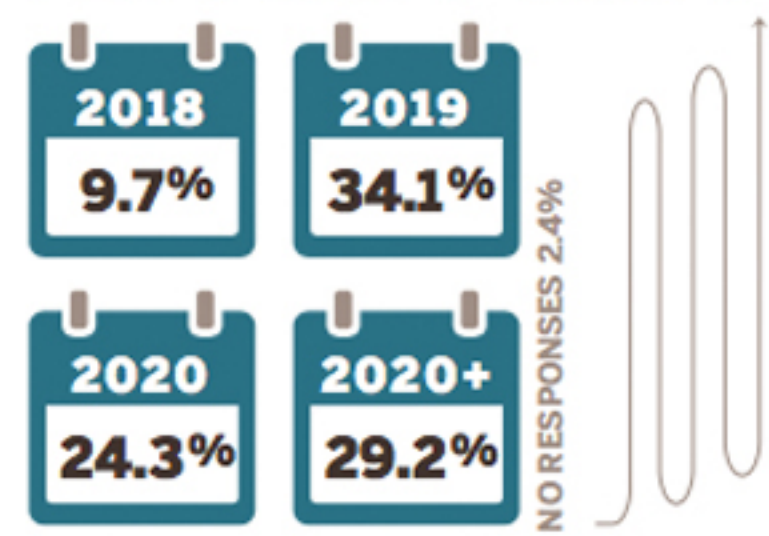
WHERE DO YOU ANTICIPATE **INFLATION** TO BE IN 2018? (CURRENTLY AT APPROX. 1.9%)



WHICH INDUSTRY/SECTOR OFFERS THE MOST POTENTIAL **GROWTH** IN THE STATE OF MICHIGAN **FOR 2018?**





NO RESPONSES 2.4%

WHEN DO YOU BELIEVE THAT THE FEDERAL RESERVE WILL GO **1 FULL YEAR** WITHOUT RAISING THE FED FUNDS RATE?